

FreeMove International Master Agreement

Streamlining commercial arrangements



Putting in place the right commercial arrangement to suit your organisation is key to making the most of your mobile investment, but negotiating local deals can be time consuming. Wading through multiple contracts, in multiple languages and with multiple sets of terms and conditions can send your legal teams, and costs, into overdrive.

As an alliance of four leading mobile operators, FreeMove was created with the aim of liberating your business and simplifying international mobile communications.

We can streamline your contractual arrangements to improve flexibility and efficiency – all through a central point of contact and a more centralised framework agreement for your mobile services across the majority of the FreeMove footprint.

A flexible contract model which helps keep local negotiations to a minimum.

What is the FreeMove International Master Agreement?

To keep things on your terms from the very beginning, the International Master Agreement provides flexibility as to whether or not you wish to sign separate local agreements.

Two masters are available.

IMA 2.5

With the IMA 2.5, the majority of your local terms can be brought together under one framework agreement, under a single signature. You'll have one central point of contact, improving efficiency and buying power while decreasing the amount of complex legal paperwork. By choosing this option, your local terms and conditions are reduced to cover minimal country-specific requirements..

IMA 2.0

If you need a less centralised approach, the second option still enables you to integrate some common terms and conditions for your central services such as FreeMove Central Report, while concise and autonomous local terms and conditions are signed by your relevant affiliates and the local FreeMove operator in each of your domestic markets.



We believe our standard terms are balanced and appropriate, but there may be times when you need clarification or request a modification. Your Global Account Manager offers a simple process for reviewing and agreeing any particular contract requirements, which means any modifications can be fairly quick to action.

What does this mean for you?

The FreeMove International Master Agreement offers you an integrated approach for managing your mobile services contracts. It also enables greater flexibility to choose the contract model that's right for you:

- Saves time and cuts legal costs thanks to faster negotiation and set-up
- Simplifies your centralised contract management
- Details the delivery of your specific international services such as FreeMove International Connect or Central Report
- Accommodates local requirements and modifications

All through a single strategic contact – an advisor who can oversee your local and global relations.

The FreeMove alliance

The International Master Agreement is just one area where FreeMove can help you streamline the management of mobile services, with a standardised contract that helps you cut cost and complexity. We've built our portfolio based on years of experience and are working with some of the largest companies in the world.

In short, we aim to deliver simplicity, greater value and increased control.

- Global Account Management
- Streamlined Procurement
- Implementation Management
- International Roaming Offers
- Data and Email Solutions
- Central Reporting
- Service Excellence

Together with four leading members Orange, Telecom Italia, Deutsche Telekom and TeliaSonera, the FreeMove alliance operates in almost every country across Europe as well as across the USA, Asia and Latin America.

For more information about the FreeMove alliance, please speak to your account manager or visit us at www.freemovealliance.com